

Greater Baton Rouge is on the cusp of transformative opportunity. With major capital investment tied to the energy transition and an aggressive higher education and A&M agenda, the region is poised for growth. The Greater Baton Rouge Economic Partnership is a key partner in this progress, uniting the people, organizations, and businesses driving our region forward.

OUR PURPOSE

To accelerate economic opportunity in the Baton Rouge area, for everyone.

OUR WORK

For more than 100 years, the Partnership and its predecessor organizations have been the place for community-minded business leaders to convene and connect. Our work, and impact, is regional and multifaceted.

Today, we are hyper-focused on work that will produce results:

- Promoting the Baton Rouge area for business investment
- Developing and advocating for sound public policy locally, in Louisiana, and nation-wide
- Bringing business and civic leaders together on issues that matter
- Engaging our investors to create meaningful impact

OUR VALUES

Curious | Objective | Optimistic | Effectual | Collaborative | Authentic

INVESTMENT LEVEL	BENEFITS (Selected Examples)
Executive \$100,000+	<ul style="list-style-type: none"> • Eligible for The Partnership’s Executive Committee • Complimentary sponsorship of The Partnership’s annual event
Board \$50,000+	<ul style="list-style-type: none"> • Eligible for The Partnership’s Board of Directors • Early access and discounts to The Partnership’s events
Development \$25,000+	<ul style="list-style-type: none"> • Eligible for The Partnership’s Business Development Advisory Council (BDAC): Regional business leaders and industry experts who collaborate to drive economic growth and support business expansion in the Baton Rouge area • Logo recognition on greaterbr.org
Regional \$15,000+	<ul style="list-style-type: none"> • Invitation to exclusive events, including: <ul style="list-style-type: none"> - Legislative Lens: a preview and recap of the annual legislative session - Second Home: a reception welcoming Louisiana legislators back to Baton Rouge - Roundtable discussions on emerging industry trends - Business investment trips and events
Supporting \$5,000+	<ul style="list-style-type: none"> • Regular updates on the state of business and industry in the Capital Region • Access to custom research • Recognition in: <ul style="list-style-type: none"> - The Partnership’s building entry video - The Partnership’s Investor List